

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	09/21/12	09/21/12	Fri Prime A Undercover Boss	CM	8-9p	----F--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
CSI: NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	----F--		1		\$2,000.00		0.00					
E 2	WFMY	09/24/12	09/24/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
NEWS 2 AT 11															

Order / Rev: 712073
 Alt Order #: 06307161
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 952

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	WFMY	09/24/12	09/24/12	News 2 at 11 News 2 at 11	CM	11-1135p	M- - - - -	:30	1	\$1,250.00	P-1	0.00 NM	1	\$1,250.00
NEWS 2 AT 11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	M- - - - -			1			\$1,250.00		0.00		
E 3	WFMY	09/18/12	09/18/12	Tue Prime A NCIS	CM	8-9p	- T- - - - -	:30	1	\$6,500.00	P-1	0.00 NM	1	\$6,500.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	- T- - - - -			1			\$6,500.00		0.00		
E 4	WFMY	09/19/12	09/19/12	News 2 at 11 News 2 at 11	CM	11-1135p	- - W- - - -	:30	1	\$1,250.00	P-1	0.00 NM	1	\$1,250.00
NEWS 2 AT 11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	- - W- - - -			1			\$1,250.00		0.00		
												Totals	4	\$11,000.00